

# Our Marketing Plan



1. What are our marketing goals? \_\_\_\_\_

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2. Who are our target markets? \_\_\_\_\_

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3. What is our marketing message? \_\_\_\_\_

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4. Which marketing tools will we use? \_\_\_\_\_

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5. What is our marketing budget? \_\_\_\_\_

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6. What steps are we going to take and in what time frame? \_\_\_\_\_

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7. How often will we review this plan? \_\_\_\_\_