

Introduction for Don Cooper

The **first** thing you need to know about Don is that he's older than he **looks**.

The **second** thing you need to know about Don is that he's been successfully selling since he was seven years old.

And the **third** thing you need to know about Don is that he's helped thousands of salespeople and business owners increase their sales. He's worked with companies in every stage of the sales channel, from manufacturers to distributors to retailers. His clients include companies like Yamaha, LINE-X, Spectra Logic, and Hot Spring Spas.

Today he's going to share insights and tactics to help you increase your sales quickly, ethically and profitably.

Ladies and Gentlemen, please help me welcome,

Don Cooper!